**Fashion Performance and Image Design**

This specialty aims to cultivate new and young talents, who can grasp the knowledge and skills of fashion performance and image design; who have abilities for fashion performance and image design; who should have a sense and awareness of the current fashion trends and market competition. They can use these professional theories to guide their practice and work in the fashion field.

**Enrollment Advantage**

The major is focused on fashion industry trends and fashion information at home and abroad. At the same time, it also encourages and organizes students to participate in the national fashion week and international large-scale events. The students have been received awards at four national sports championships and have also won the fourth place in an international model contest.

Hangzhou is a fashionable city, with many filming studios and fashion related activities. Through these social practice activities, students can enrich their performance experience and planning ability.

Teaching facilities and conditions for this major are ahead of other similar Universities.

**Main courses**

Body Training

Ballet

Modern dance

Etiquette

Photography and Post-production

Fashion Show

Make-up Styling

Handicraft

Clothing Technology

Basic Fashion Design,

Stage Dress Design,

Costume Matching Design,

Chinese and Foreign Fashion History

Programming and Planning

Fashion Marketing

Theme Design and Performance

**Graduation Orientation**

The graduates of this major mainly work in the field of fashion, holding jobs such as professional modes, plane models, performance choreographers, model agents, image designers, makeup designers.

**Special Requirements**

Language: General level of English, Chinese as Second language

Age: 16-20 Years old

Height: Female at least 172cm, male at least 185cm

BWH: Female 88-60-88, male 98-70-100, up to 2cm tolerance

Skin: Clean, no scar

Performance: Improvisational and expressive

《服装表演与形象设计》专业考试要求  
  
招生名额：10  
语言要求：口齿伶俐，表达清晰，第二外语最好中文，择优入取。  
  
语言要求：  
1、年龄：15---19岁  
2、身高：女生172cm以上，男生185cm以上

3、三围：女生88-60-88，男生98-70-100，根据身高体重比例，上下不差2厘米  
4、脸型：要求精致小巧上镜，有可塑性或个性特点  
5、皮肤：要求白净，无疤痕  
6、具有舞台表现力，即兴发挥能力强